

As Seen In:



SREEKANT CHERUKURI, M.D.

The Weekend Facelift



Sreekant Cherukuri, M.D., specializes in treating ear, nose and throat conditions as well as performing head and neck surgery and facial plastic surgery, including the Weekend Facelift, Board certified in otolaryngology, Dr. Cherukuri has offices at the Health Partners and is affiliated with St. Anthony Memorial medical center. He earned his undergraduate education and medical degree from the University of Michigan at Ann Arbor, and completed his residency in ear, nose, throat and facial plastic surgery at Detroit's Henry Ford Medical Center.

health conditions such as high blood pressure. We do a thorough medical history for this procedure and discuss expectations with candidates.

Q: What is otolaryngology and what medical conditions do you treat? Otolaryngology is the study and examination of the ear, nose and throat. My practice also includes the subspecialties of facial plastic surgery and head and neck surgery. I treat patients with sinus problems, allergies, ear infections, tonsil problems, thyroid cancer, cancer of the head and neck and all skin cancers on the neck and head. Patients with skin cancers often need reconstructive surgery also to minimize the scarring. And I specialize in the Weekend Facelift cosmetic surgery.

Q: What is the Weekend Facelift? This is a mini-facelift that is an excellent alternative to a full facelift and gives an overall lift to the neck and lower third of the face. It focuses primarily on trouble spots such as the neck, jowls, mid-face and the lines around the nose and mouth. It is called the Weekend Facelift because that is the approximate duration for post-operative recovery.

Q: How is it different than other procedures? Unlike a full facelift, the

Weekend Facelift is done using local anesthetic, much like you'd receive during a dental visit rather than general anesthesia. It takes one hour to complete in most cases. The incisions are much smaller, starting at the hairline and going around the ear. There are no drains or big face bandages, no risk of facial nerve injury and minimal to no bruising. The procedure is performed at the clinic offices under sterile conditions, and patients go home with an antibiotic, although the risk of infection is less than 1 percent. In fact, we have had zero infections in over 200 procedures. Many people go back to work the next day. The consultation is free, and the mini-facelift costs about one-third of a full facelift.

Q: Who is a good candidate for this facelift? Men and women of all races benefit from this procedure. The best candidates are those in good health with mild to moderate loose skin at the cheeks, jowls and neck. Typically my patients are between the ages of 35 and 75, but I have done this procedure on people in their early eighties. There's no general anesthesia, so it's safe for patients with

Q: What benefits do patients realize from this procedure? Recovery time is minimal, usually a few days, although some of our patients go back to work the next day. We call it the Weekend Facelift because you can have it on a Friday and be back to work on Monday. This mini-facelift will produce dramatic, age-diminishing effects like a firmer face, improved jawline definition and will restore the neck-chin angle. Studies have linked how much we like how we look to our sense of well being, and patients who have had the Weekend Facelift radiate more confidence.

Q: How popular are procedures such as the Weekend Facelift, and why do patients seek them? Minimally invasive procedures such as Botox and the Weekend Facelift are the fastest growing segments of cosmetic surgery. Baby Boomers have made this kind of procedure so popular. Many of my patients have a change in career or lifestyle; some are widowed or divorced and want a fresh start. Other people see that those who are younger or younger-looking receive the job promotions. People are also living longer and have active lifestyles in their seventies, even eighties. They come to a point where they say, "It's my time now."
— LU ANN FRANKLIN